

Exhibition Underwriting

There is always something new to see at the CRMA! The Cedar Rapids Museum of Art strives to excite, engage and educate our community and visitors through our collection, exhibitions and programs. Corporate support through exhibition underwriting is a vital piece that enables the CRMA to continually update long-term exhibitions and bring temporary exhibitions into the 16 galleries at the CRMA. Exhibition underwriting is a great way for your organization to become involved and show your commitment to the arts and culture community. In addition, there are many benefits that are received with your support

EXHIBITION SUPPORT LEVELS AND BENEFITS:

EXHIBITION EVENT SPONSORSHIP - \$1,000/event

Family Fun Day or Exhibition Opening Reception

Recognition

- Name listed on social media promoting the event
- Name listed in Museum weekly e-newsletters promoting the event
- Name listed on invitation and/or announcement, if possible

Corporate Benefits

- Museum mailings to keep you up to date
- Museum invitations to special events, programs, and exhibitions
- Invitation for two to Annual Donor Appreciation Event

EXHIBITION EDUCATION PROGRAMMING SPONSORSHIP - \$3,000

Recognition

- Name listed in Museum weekly e-newsletters promoting the exhibition
- Name listed on invitation and announcement, if possible
- Name listed on press releases and social media
- Name listed on Museum website as exhibition education programming sponsor

Corporate Benefits

- Museum mailings to keep you up to date
- Museum invitations to special events, programs, and exhibitions
- Invitation for two to Annual Donor Appreciation Event

EXHIBITION BRONZE SPONSORSHIP - \$2,500 - \$4,999

Recognition

- Name listed in Museum weekly e-newsletters promoting the exhibition
- Name listed on invitation and announcement
- Name listed on press releases and social media
- Name listed on Museum website as exhibition sponsor
- Name listed in Gallery (throughout duration of exhibition)

Corporate Benefits

- Museum mailings to keep you up to date
- Museum invitations to special events, programs, and exhibitions
- Invitation for two to Annual Donor Appreciation Event
- Twenty free admission passes to use during exhibition

EXHIBITION SILVER SPONSORSHIP - \$5,000 - \$9,999

Recognition

- Name listed in Museum weekly e-newsletters promoting the exhibition
- Name listed on invitation and announcement
- Name listed on press releases and social media
- Name listed on Museum website as exhibition sponsor
- Name listed in Gallery (throughout duration of exhibition)

Corporate Benefits

- Museum mailings to keep you up to date
- Museum invitations to special events, programs, and exhibitions
- Invitation for two to Annual Donor Appreciation Event
- Thirty free admission passes to use during exhibition

EXHIBITION GOLD SPONSORSHIP - \$10,000-14,999

Sponsorship is for two separate exhibitions showing at the same time in different galleries at the museum.

Recognition

- Name listed in Museum weekly e-newsletters promoting the exhibitions
- Name listed on invitations and announcements
- Name listed in Galleries (throughout duration of the exhibitions)
- Name listed on press releases and social media
- Logo with a hotlink to your website on Museum website as exhibition sponsor

Corporate Benefits

- Museum mailings to keep you up to date
- Museum invitations to special events, programs, and exhibitions
- Invitation for two to Annual Donor Appreciation Event
- Fifty free admission passes to use during exhibition
- One exclusive exhibition tour for up to 30 people with the Museum director or curator
- Membership eligibility to rent Museum facilities during exhibition showings
- One free two-hour auditorium rental during Museum hours and during exhibition showings

EXHIBITION SEASON SPONSORSHIP - \$15,000 and Up

Recognition

- Name listed in Museum weekly e-newsletters promoting exhibitions
- Name listed on invitations and announcements
- Name listed in Gallery (throughout duration of exhibitions)
- Name listed on press releases and social media
- Logo with a hotlink to your website on Museum website as exhibitions sponsor

Corporate Benefits

- Museum mailings to keep you up to date
- Museum invitations to special events, programs, and exhibitions
- Invitation to Annual Donor Appreciation Event
- Sixty free admission passes to use during the year
- One exclusive exhibition tour for up to 40 people with the Museum director or curator
- Membership eligibility to rent Museum facilities during exhibition showings
- One free three-hour auditorium rental during Museum hours and during exhibition showings

For more information about exhibition sponsorship at the Cedar Rapids Museum of Art, please contact Development Director, Joanne H. Wzontek at 319.366.7503 ext. 207 or jwzontek@crma.org.